

## **Raul Munoz Personal Details**

Name: Raul Alberto Munoz Gutierrez

Date of birth: May 4 1981

Nationality: Chilean

Profession: Graphic Designer

Mobile Phone: +56 84559412

E-mail: [rmunoz@lulo.cl](mailto:rmunoz@lulo.cl)

## **Skills**

- \* Mac and Pc
- \* Concepts, design, layout, retouching and finished art
- \* User Interface design
- \* Digital Art direction
- \* Photoshop
- \* Illustrator
- \* Freehand
- \* Indesign
- \* Director
- \* Fireworks
- \* Dreamweaver
- \* Flash
- \* Xhtml
- \* Css
- \* Actionscript
- \* Flash animation

## **Employment history**

**2010 March – 2011 may**

**MRM, Santiago Chile**

Digital Art Director.

Client I worked for: Gillette, Dentyne,

Ripley, TVN (national tv channel) , Masisa

**Awards:**

**“La familia de al lado de TVN” (The family next door):**

\* Gold and Grand Prix in ACHAP (the most important advertising festival in Chile)

\* Best campaign of the Region (McCann Worldgroup LatAm Award)

\* Integrated Campaign of the month (September) IAB

**2009 September.**

**Razor, Sydney Australia**

Freelance Creative Digital Media Designer.

**2009 Jan. - Feb.**

**303 Agency, Sydney Australia**

Freelance Creative Digital Media Designer.

Client I worked for: Gloria Jean's Coffees

- \* Concept and design of Gloria Jean's Coffees Australian Website
- \* Design of Gloria Jean's Coffees Worldwide Website

**2008 Oct.**

**Holler, Sydney Australia**

Freelance Creative Digital Media Designer.

Client I worked for: Tooheys

- \* Flash design

**2008 Aug. – Oct.**

**BWM, Sydney Australia**

Freelance Creative Digital Media Designer.

Clients I worked for: BigPond, GIO

- \* On line campaigns concepts
- \* Flash design

**2008 May - June**

**Adrenalin Media, Sydney Australia**

Freelance Creative Digital Media Designer.

Clients I worked for: Vision Australia, Bing Lee, Land Care Australia, Coast Care Australia,

Guthy Renker, Australia Luxury Escapes

- \* Flash design
- \* Newsletters
- \* Web Design

**2008 April**

**McCann Ericksson, Sydney Australia**

Freelance Creative Digital Media Designer

Designer Client I worked for: Microsoft

- \* Flash design
- \* Newsletters
- \* Edm
- \* Web Design

**2008 March**

**Draft FCB, Melbourne Australia**

Freelance Creative Digital Media Designer

Client I worked for: Honda

- \* Online campaign new honda Accord

**2008 February - 2007 October**

**Sponge agency, Sydney Australia**

Freelance Creative Digital Media Designer,

Clients I worked for: HotelClub.com, Macquarie Foundation, Westfield

- \* Online campaigns
- \* Landing pages, flash design
- \* edm

### **2007 August- September**

#### **Extremo Sur, Concepcion Chile.**

Freelance Art Director Expo Technology event:

- \* Design and concept
- \* Corporate Identity
- \* Web Design, multimedia
- \* Online campaign
- \* Print work, brochures, stationery

### **2007 August**

#### **Mindtrip Dj's Producers, Concepcion Chile.**

Solo project:

- Concept and landing page design

### **2007 July**

#### **Breakmatic Café, Valdivia Chile.**

Solo project:

- \* Corporate identity
- \* Creative
- \* Concepts

### **2007 July**

#### **Russell Edmundson, Wellington New Zealand.**

Solo project:

- \* Flash microsite

### **2007 June**

#### **Club 592 Concepcion - Chile.**

Solo project:

- \* Flash microsite

### **2007 June**

#### **Architecture department University of Concepcion, Concepcion – Chile.**

Solo project:

- \* Flash Microsite

### **2006 August-December**

#### **Regarding to my overseas in New Zealand,**

ETNICO was a creative design collective created with my business partner;  
Russell

Edmundson, senior graphic designer from Australia, one of our clients:

Private Box NZ (postal service)

- \* Comprehensive CI
- \* Web
- \* Print artwork.

## **2006 January-June**

### **B2 Enterprise Evolution, Concepcion Chile**

Clients I worked for: Transnational companies, government corporations.

Creative Director:

- \* CMS portails
- \* Concepts, design
- \* Web and multimedia design
- \* Client liaison, receiving and giving briefs

## **2006 March**

### **Dj Pedro Campos, Concepcion Chile**

Solo Project:

- \* Flash Microsite

## **2005**

### **Panoramik Graphic design studios, Concepcion Chile**

Clients I worked for: Real state agencies, construction, sales companies

Creative Director:

- \* Concepts, design
- \* Web and multimedia design
- \* Client liaison, receiving and giving briefs

## **2004 November**

### **Borda Poo engineer and representations, Concepcion Chile**

Freelance digital media designer

- \* Flash Trainings for workers of chemical industrial processes

## **2004 March -October**

### **Jreyes engineers consultants, Concepcion Chile**

Digital media designer

- \* Flash Trainings for workers of chemical industrial processes

## **2003**

### **Pioneros Real estate agency, Concepcion Chile**

Solo Project:

- \* Flash microsite

## **2003 July-December**

Duoc Uc University, technologic department (UTED), Concepcion Chile

Digital media designer:

- \* Intranet content updates
- \* Flash design
- \* Web design

## **2003 January June**

### **Cibernetica cultural portail, Concepcion Chile**

Digital media designer.

- \* Web solutions consultants.

## **2002 December**

### **San Pedro del Mar, real state project, Concepcion Chile**

Solo project:

- \* Html Web Site
- \* Concept and design

**2002 July-November**  
**Portafolio Photography School, Concepcion Chile**

- \* Laboratory development
- \* Designer

## **References**

**May 2011**  
**To Whom It May Concern,**

“"Lulo" is one of the best digital art directors with whom I've worked with. He has a global perspective, concerned about details and a fresh style. Thumbs up.”

Cristian Leon Gutierrez  
General Creative Director  
MRM Worldwide Santiago Chile  
[www.mrm.cl](http://www.mrm.cl)

**October 2008**  
**To Whom It May Concern,**

Holler was lucky enough to have Raul work as a designer during the October 2008 period. During this time he was efficient, very good at what he did, and both friendly and co-operative. As such, Raul quickly became an asset to Holler, and we thoroughly enjoyed the time he spent working with us.

He handled a range of tasks across many brands and campaigns with ease and absolute diligence. He is an incredibly creative guy, and is able to develop concepts to pretty much any brief put in front of him. He would be a benefit for any agency that prides themselves on creative excellence.

Raul is a talented designer and great person to have around the office – Holler wouldn't hesitate in recommending him to another employer.

Claire van Heyningen  
Executive Producer  
Holler Sydney Australia

[www.hollersydney.com.au](http://www.hollersydney.com.au)

**26 June 2008**

**To Whom It May Concern,**

This is to confirm that Raul Munoz worked at Adrenalin Media in the capacity of digital

media designer throughout May 2008.

Adrenalin Media is a leading Sydney Web site development agency, specializing in application development, database integration and interactive web site projects.

Raul was a fantastic addition to the creative team during his time at Adrenalin Media.

The quality of Raul's designs were of a high standard and his ability to quickly understand and interpret a project brief was excellent.

Raul was also able to produce great concepts at very short notice.

Raul was extremely personable and he managed to integrate seamlessly with both the creative team and the wider staff members at Adrenalin Media.

During his time at Adrenalin Media, Raul was a pivotal and respected member of our team and I would have no hesitation in recommending him for a future role.

Yours faithfully,

**BERNIE JOHNSON**

Director Adrenalin Media. Sydney Australia

bernie.johnson@adrenalinmedia.com.au (61 2) 9280 0550

**5th February, 2008**

**To whom it may concern:**

Raul Munoz was an excellent asset for our business during his time at Sponge. Raul is creative, organized and efficient and is very passionate about his work. A diligent and lateral thinker, he threw himself into whatever task was required and followed it through to completion. The partners at Sponge felt very comfortable introducing Raul to clients and he contributed well in meetings. Intelligent, qualified and experienced, Raul will be an asset to whatever business is fortunate enough to employ him. Please feel free to contact me personally should you wish to discuss further. Yours sincerely,

MARK SYKES Partner, Creative Director Sponge Agency. Sydney Australia  
marksykes@spongeagency.com.au (61 2) 9250 1600